

GOODNEIGHBOUR

FOOD FOR THOUGHT

NO WASTE, NO HUNGER

Our Place + Council carpark in
Tauranga's CBD, 10am - 3pm

Saturday
21st March
2020



**Corporate
Sponsorship
Packages**

Free entry!

All food & activities \$5



Get ready for a family-fun food event focused on **No Waste, No Hunger!**

The day will comprise of a cook-off challenge between top local chefs with the backing of local businesses and Toi Ohomai students. All teams are competing for the winning title and trophy.

Our aim is to:

- Raise awareness of the environmental impact of food waste
- Show the growing needs within our local community
- Explain the work Good Neighbour does to help alleviate this.

All teams will be collaborating to produce innovative and delicious street food, using only ingredients that are rescued locally and are no longer perceived by consumers as desirable goods to purchase.

The street food created by the teams will be unrecognisable from the form it started in, to the end product. (e.g. 2-minute noodles made into taco baskets to dip into a mouthwatering curry, rice paper rolls made from sliced bread, and so many more amazing transformations.)

The winner's trophy will be decided by the number of meals each team sells, the challenge is to have the best sales strategies possible.

A family fun day with food including:

- A corporate cook off challenge
- Tips and ideas for minimising food waste
- Kids activities and prizes
- Lots of yummy treats to sample.

This is a CASH ONLY EVENT, there will be a cash out stand onsite provided



Feedback from the last event



“

Food for Thought was a fantastic event that enabled Pak n Save Tauranga staff to have a fun filled team building event. Not only was it run so well, we had a great time, raised awareness of real community issues and helped us give back to our community. Well done Good Neighbour, we will be back in 2020”

- Dean Waddell, Tauranga Pak n Save

“

Thanks, Good Neighbour for inviting us to get involved with “Food for Thought!” Our local Countdown team had a great time and really enjoyed the event. Loved the chance to work together for a great cause and keen to wrestle that trophy back in 2020!”

- Kate Porter, Countdown



Sponsorship Packages

Corporate Kitchen Team

Gold Sponsorship

Silver Sponsorship

Cash Donations

CORPORATE KITCHEN TEAM

Up to 14 teams will compete in the "Rescued Rivalry Competition" in a bid to win the prestigious "Food for Thought" trophy which you will hold for the following year.

Commitment:

- \$5000 + GST Sponsorship.
- Team of Representatives from your company (must be minimum of 2 staff at all times.)
- Your sales team are able to be as creative and innovate as they desire to get the most sales to obtain the winner's trophy.

This package includes but not limited to:

- Partnership with one of the region's top chefs to create street food from rescued food.
- Your chef will mentor and assist your team throughout the day from your very own pop-up kitchen tent.
- All food prep will be done by your chef and Toi Ohomai students.
- Your team will receive a face-to-face meeting with your chef prior to the event for planning purposes.
- Your company's branding will be displayed on your pop-up kitchen tent.
- The opportunity to support an upcoming fast-growing event by Good Neighbour.
- To align your Company's brand and values with Good Neighbour's brand, supporters and followers.
- To support Good Neighbour's Mission, "to provide practical opportunities for people to support one another so that lives, and neighbourhoods are transformed."
- Your Company branding will be exposed to the wider public at the event and your generosity.

Sponsorship & marketing includes:

- Facebook and Website Promotion Event and Campaigns, with our 4000+ followers.
- An enormous sign will be displayed on our vehicles and positioned around key locations and high traffic flow areas.
- Radio campaigns and interviews leading up to the event.
- Event promoted through our Good Neighbour database, which includes our business sponsors, supporters, volunteer's and our partnering charities and organisations.
- Display signs in key locations around Tauranga CBD and surrounding areas advertising the event.
- 3 x banner adverts positioned on the right-hand position on the page three in the BOP Times with sponsors logos.
- Marketing with Event Posters and Signs with your business logo: (AO Posters, 500 A3 Posters, 1000 A4 Posters, 1000 DLE Fliers).
- The above posters will be distributed to businesses, corporate's and community groups. Shop windows, supermarkets, community notice boards, voluntary organisations, sporting and golf clubs, schools, lions' groups, probus clubs and retirement villages.
- 3 x Large adverts in the Weekend Sun featuring sponsors logos.
- Professional Photos and a videographer to record the day.
- Large display posters thanking and acknowledging your sponsorship will be displayed at the event.
- Banner style sign on the top of the gazebo with your branding/company.

GOLD SPONSORSHIP

Commitment:

- \$5000 + GST Sponsorship.

This package includes but not limited to:

- The opportunity to support an upcoming fast-growing event by Good Neighbour.
- To align your Company's brand and values with Good Neighbour's brand, supporters and followers.
- To support Good Neighbour's Mission, "to provide practical opportunities for people to support one another so that lives, and neighbourhoods are transformed."
- Your Company branding will be exposed to the wider public at the event and your generosity.

Sponsorship & marketing includes:

- Facebook Promotion Event and Campaigns, with our 4000+ followers.
- An enormous sign will be displayed on our vehicles and positioned around key locations and high traffic flow areas.
- Radio campaigns and interviews leading up to the event.
- Event promoted through our Good Neighbour database, which includes our business sponsors, supporters, volunteer's and our partnering charities and organisations.
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- The above posters will be distributed to businesses, corporate's and community groups. Shop windows, supermarkets, community notice boards, voluntary organisations, sporting and golf clubs, schools, lions' groups, probus clubs and retirement villages.
- 3 x Large adverts in the Weekend Sun featuring sponsors logos.
- Professional Photos and a videographer to record the day.
- Large display posters thanking and acknowledging displayed at the event.
- Promoted on Good Neighbour Website.



Promotional poster campaign examples

SILVER SPONSORSHIP

Commitment:

- Money Sponsorship
- Product
- Resource

This package includes but not limited to:

- The opportunity to support an upcoming fast growing event by Good Neighbour.
- To align your Company's brand and values with Good Neighbour's brand, supporters and followers.
- To support Good Neighbour's Mission, "to provide practical opportunities for people to support one another so that lives and neighbourhoods are transformed."

Sponsorship & marketing includes:

- Your company branding will be exposed to the wider public at the event and your generosity will be published on our Facebook and website marketing campaign with over 4000+ followers.

Should you provide a resource or product of over \$5,000 in value, you will then be classified as a "Gold Sponsor" and you will be entitled to the marketing and promotions in that category!

CASH DONATIONS

If you are unable to commit to a sponsorship category as listed above, then a cash donation is a greatly appreciated contribution that you can make to Good Neighbour to help us convey the message of "No Waste, No Hunger" and support this local event. There are people in our community going hungry! Good Neighbour partners with over 60 local charities and organisations to help fill this ever growing gap. Over 2 ton of rescued food is distributed to these partners every day.

PLEASE NOTE:

All cash donations will be supplied an official donation receipt by Good Neighbour Aotearoa Trust for tax purposes. This will enable you to apply for a rebate of 33%. Good Neighbour is a registered charitable trust CC49198. If this interests you, you can pay into our nominated bank account. Details below

Bank Account Details: Good Neighbour Aotearoa Trust
Bank Account: 02 0466 0313842 00
Reference: Your Name or Company Name
Particulars: Food for Thought

Please email office@goodneighbour.co.nz upon donation so that an official receipt can be completed.

TERM OF AGREEMENT

(Please sign and return)

Yes, I agree to be a sponsor of: (please tick)

- ☐ Corporate Kitchen Team
- ☐ Gold Sponsorship
- ☐ Silver Sponsorship
- ☐ Cash Donation

For Silver Sponsorship ONLY

We want to give \$ _____

We would like to donate product of:

We would like to donate or loan resources of:

Invoice Information

☐ Yes, Please invoice us

Invoice to _____ (name you want on invoice)

Email invoice to _____

PLEASE NOTE that payment of invoice will be one calendar month following date of invoice or unless agreed by mutual arrangement.

☐ Yes, we are happy to share all photo's /media publications of the event.

Signature: _____ Date: _____





Good times at the 2019 Food for Thought festival.

